

28-29 November 2007, Royal College of Surgeons, London Connecting Investors, Industry and Innovation

# 28th-29th November 2007 The Royal College of Surgeons, London



Exhibition and Sponsorship Prospectus 2007

#### Introduction

Building on the success for the first ' Investing in Medical Nanotechnologies' conference, this second annual nanomedicine conference and exhibition will showcase the state-of-the- art scientific developments on the healthcare applications of nanotechnology as well as opportunities for investment. The event organised by The Institute of Nanotechnology (IoN), one of the largest nanotechnology information service provider is the only event in Europe which brings together Investors, Industry and Academia in nanomedicine.

- Meet SMEs with novel medical nanotechnologies
- Learn about technology trends, current markets and future opportunities
- Hear from top VCs on the best investing strategies
- Learn from clinicians how nanotechnology enables new diagnostics and therapeutic techniques

#### Sessions include:

- 'The Promise of Nanomedicine'
- 'Tissue Engineering and Regenerative Medicine'
- 'Drug Delivery and Pharmaceutical Development'
- 'Clinical Applications of Nanotechnology'
- 'Novel Devices, Nanosensors and Diagnostics'
- 'Investing in Nanomedicine: Strategy and Vision for the Future'

#### **Other discussion points:**

- Raising Finance for nanotechnology start-ups
- Business models: Finance and valuation
- The current environment for investment in medical businesses
- Social and ethical aspects of medical nanotechnologies

#### More information:

Carrie Smith, carrie.smith@nano.org.uk, +44 (0) 1786 447520

Website: <u>http://nanomednet.org/conference07</u>

#### 2006 attendees include:

- Investors
- SMEs
- Universities
- Insurers
- Pharmaceutical Companies
- Research Laboratories
- Trade Associations

#### **Companies attended include:**

Philips Medical Systems bioMérieux GE Healthcare Siemens Medical Solutions Johnson & Johnson National Institute of Clinical Excellence, UK-NICE European Medicines Agency-EMEA Zarlink Semiconductors Smith&Nephew

NPL

Leibriz Institute for Solid State and Materials Research Dresden University of Glasgow London Centre for Nanotechnology INEX University of Vigo Leeds Vascular Institute Bay Zoltan Institute of Nanomedicine NanoCAT - Physics Department UNiversity of L'Aquila University of Helsinki

Department of Health, UK European Nanotechnology Trade-Alliance Strategic Advantage Ltd. M.I.T Consulting Ltd. Marks& Clerk Pharmaceutical Executive Europe The Regulatory Affairs Journals Eucomed

- Regulatory Authorities
- Government Departments
- Non-Governmental Organisations
- Patent and Trademark Attorneys
- Trade Journals and Newspapers

European Investment Bank UK Trade & Investment Swiss Reinsurance Company Duravest Inc NorthStar Equity Investors Ltd. MayaTech Corporation Benet Group ChemDiv Inc. BASF Glaxo Smithkline

Surface Innovation Ltd. Innospan Ltd. Nanotechnology Victoria Pty Ltd. TFI Ltd. Scensive Technologies Limited Photonix Eminate Kelvin Nanotechnologies Ltd Tecan Nannovation Biotec Nanotope TWI Ltd.

Oxford NanoLabs Ltd Innospan Qinetiq Nanomaterials Nanomor Biomedical Ltd. Oxonica Healthcare Nanomerics Vivacta Ltd. Nanoviricides Inc. TNO Science & Industry

#### **Exhibitor Booth Includes:**

- Exhibit space of dimensions 3 x 2 sq m. A socket power point will be supplied to with 3 points per socket.
- One full Conference pass
- Listing of your company logo with a link to your website on the conference website
- Listing of your company profile on the conference website
- Complimentary One page company description on the conference handbook
- Complimentary inclusion of company profile on the conference proceedings

#### **Exhibition Hours**

28<sup>th</sup> November 2007 – 09.00 a.m. – 17.00 p.m

29<sup>th</sup> November 2007 - 09.00 a.m. – 17.00 p.m

- All refreshment breaks in the exhibit hall
- Reception in the exhibit hall
- Lunches served in the exhibit hall

Delegate Type	Prices to Sept. 30th 2007	Prices from Oct. 1st 2007
Standard Exhibitor (incl. one delegate place)	£1500 + VAT = £1762.50	£1500 + VAT = £1762.50
Standard Exhibitor - additional delegate	£600 + VAT = £705	£600 + VAT = £705
SME Exhibitor (incl. one delegate place)	£750 + VAT = £881.25	£750 + VAT = £881.25
SME Exhibitor - additional delegate	£400 + VAT = £470	£400 + VAT = £470

## Prices

(Please note - VAT at 17.5%)

#### Who is an SME or Standard Exhibitor?

SME: Company with a headcount of less than 250 and a turnover of not more than  $\in$ 50 million or a balance sheet total of not more than  $\in$ 43 million.

Standard: Company with a headcount of more than 250 and a turnover of more than €50 million or a balance sheet total of more than €43 million.

# **Sponsorship Opportunities**

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Conference Spons	BENEFITS
£7,500	Three full delegate places
£7,500	<ul> <li>Exhibition space in the official exhibition area</li> </ul>
	<ul> <li>Your company's name and/or logo displayed prominently on the conference website with a link to your website</li> </ul>
	<ul> <li>Your companies name and/logo will be featured on all pre- event promotional materials – the conference website, press releases and other marketing materials</li> </ul>
	<ul> <li>Your companies name and/logo will be included in the email promotions reaching over 59000 nanotechnologists through the IoN database.</li> </ul>
	<ul> <li>Company name and logo on the conference programme and conference handbook</li> </ul>
	<ul> <li>Complimentary one page company description on the conference handbook</li> </ul>
	<ul> <li>Complimentary inclusion of company profile on the conference proceedings</li> </ul>
	<ul> <li>Sponsorship acknowledged and thanked during the opening and closing conference sessions</li> </ul>
	<ul> <li>Inclusion of your company's leaflets in the conference packs</li> </ul>
	<ul> <li>Company name and logo displayed on the conference screen during break hours</li> </ul>

# Public Debate Sponsorship

COST		BENEFITS
£5,000	<ul> <li>Two</li> </ul>	full delegate places
25,000	<ul> <li>Exh</li> </ul>	ibition space in the official exhibition area
		r company's name and/or logo displayed prominently on conference website with a link to your website
	eve	r companies name and/logo will be featured on all pre- nt promotional materials – the conference website, press ases and other marketing materials
		r companies name and/logo will be included in the email notions reaching over 59000 nanotechnologists through

	the IoN database.
•	Company name and logo on the conference programme and conference handbook
•	Complimentary one page company description on the conference handbook
•	Complimentary inclusion of company profile on the conference proceedings
•	Sponsorship acknowledged and thanked during the opening and closing conference sessions

## **Session Sponsors**

COST	BENEFITS
£3,000	Two full delegate places
23,000	<ul> <li>One exhibition space</li> </ul>
	<ul> <li>Choice of the session to sponsor</li> </ul>
	<ul> <li>Company name and logo on the conference programme and conference handbook</li> </ul>
	<ul> <li>Complimentary one page company description on the conference handbook</li> </ul>
	<ul> <li>Company profile on the conference website</li> </ul>
	<ul> <li>Inclusion of information in the conference packs</li> </ul>

### **Reception Sponsor**

COST		BENEFITS
£1,500	-	Two full delegate places
	•	Company name and logo on the conference programme and conference handbook
	•	Complimentary one page company description on the conference handbook
	•	Company profile on the conference website
		Inclusion of information in the conference packs

conference rens and Notepads Sponsor	
COST	BENEFITS
£500	<ul> <li>Opportunity to distribute your company's pens or notepads to all delegates</li> </ul>

#### **Conference Pens and Notepads Sponsor**

NB: Please add VAT at 17.5% to all the sponsorship costs

#### More information:

Carrie Smith, carrie.smith@nano.org.uk, +44 (0) 1786 447520

#### How to Pay

**Online:** Register at our secure payment form online at: <a href="https://www.nano.org.uk/payments">https://www.nano.org.uk/payments</a>

**Bank Transfer:** Instruct your bank 'CHARGES PAID' and include the reference 'NanoMed07' and your company's name in the transfer instruction. Transfers should be made to: The Bank of Scotland, 174 Byres Road, Glasgow, G12 8SW, Scotland, UK.

POUNDS STERLING - Sort Code: 80-07-52, Account Number: 00472510, IBAN GB47 BOFS8007 5200 4725 10, Swift BIC BOFSGB21311

**Cheque:** Post cheque to address below, payable to 'Institute of Nanotechnology'. *Address:* 6 The Alpha Centre, Stirling University Innovation Park, Stirling, FK9 4NF, UK

Terms and Conditions: All payments must be paid in full. Bookings will not be confirmed without receipt of payment.

Cancellations - Until Sept 30th 2007, 50% refund, from Oct 1st 0% refund. Substitutions can be made at any time.

#### **Conference Venue**

The Royal College of Surgeon's of England, 35-43 Lincoln's Inn Field, London, WC2A 3PE



The College is centrally located at Lincoln's Inn Fields within easy walking distance of Holborn (Piccadilly and Central lines) and Temple (District and Circle Lines) underground stations. It is a short taxi or underground journey from most major rail stations. Two NCP car parks are situated nearby.

#### Accommodation

For a variety of hotel accommodation in the region, offered at discounted rates to participants in this conference, please visit <a href="http://www.venuesolutions.com/website.asp?page=Nanomed2">http://www.venuesolutions.com/website.asp?page=Nanomed2</a>